



Vintage 2010 Sweepstake
OFFICIAL RULES

The 2010
Vintage

Win
**A Weekend
For Two
Wedmore Place**
at The Williamsburg Winery

**Refined Blends
of Classic Varietals**

The
WILLIAMSBURG
WINERY LIMITED



5800 Wessex Hundred, Williamsburg, VA 23185

www.williamsburgwinery.com

The Williamsburg Winery Ltd.

Vintage 2010 Sweepstake

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER.

Please read these Official Rules carefully:

1. This sweepstakes is sponsored by The Williamsburg Winery, Ltd. a Virginia corporation ("Sponsor").
2. The sweepstakes period runs from 12:01 a.m. (midnight) on May 1, 2011 to 11:59 p.m. (midnight) on September 30, 2011. Winners will be contacted by October 31, 2011. Prizes must be claimed and request for applicable reservations must be made within 60 days thereafter.
3. **No purchase is necessary to enter and making a purchase will not increase the odds of winning.** A free entry form may be requested at store customer service desk; forms are also available online at www.williamsburgwinery.com. One entry per person and one winner per household. Printed forms may be submitted by mail to The Williamsburg Winery, 5800 Wessex Hundred, Williamsburg, VA 23185. Winners will be selected by a drawing to be held at the aforementioned address not later than October 30, 2011.
4. To participate you must be 21 years of age or older and a resident of any of the 48 contiguous United States or the District of Columbia
5. The sweepstakes is not open to employees or board members of the Williamsburg Winery, Wedmore Place, participating retail licensees or other participating partners in the promotion, or to the immediate families thereof.
6. The odds of winning are dependent on the total number of eligible entries received.
7. Winners will be notified by telephone and/or by email in accordance with the information provided on the entry form. All prizes will be awarded. Prizes are non-transferable, non-negotiable and not redeemable for cash, credit or merchandise. If any prize becomes unavailable for any reason, the Williamsburg Winery reserves the right to substitute a prize of comparable value. Entrants agree the Williamsburg Winery has the sole right to decide all matters and disputes arising from this promotion and that a decision by the Williamsburg Winery is final and binding. Winner and travel companions (if any), by acceptance of the prize, agree to release, indemnify and hold harmless the Williamsburg Winery, Wedmore Place, LLC, participating retail licensees, and any other participating partners in the promotion, and each of their employees, representatives, contractors, sponsors and advertisers, from any and all liability, loss, damage, costs or claims related to any allegation regarding the award of, the receipt of, or the use of their prize. The Williamsburg Winery, Wedmore Place, participating retail licensees and other participating partners in the promotion are not responsible for personal injury of any prize winner or travel companion incurred in connection with the use of any prize. Winner assumes all applicable tax liability for their prize.
8. Submission of an entry form constitutes permission for Sponsor to provide retail licensees and other participating partners with the entrant's name and email address.
9. Proof of age and identity may be required to redeem any prize. Standard reservation forms and information will be required to complete a hotel reservation. No other forms will be required to claim a prize.
10. Contest is void where prohibited by law.
11. Description of Prizes – **pursuant to Virginia ABC regulations, no prize shall include any alcoholic beverage**
 - a. First Prize. 10 First Prizes will be awarded. Each First Prize will consist of a certificate entitling the named winner to a 2-night Stay in the Venetian Suite of Wedmore Place, a fixed-menu, 3-course dinner for two each night at the Café Provençal, lunch for two each day at the Gabriel Archer Tavern, and a Reserve Tour for two at the Williamsburg Winery. Please note that all aspects of the First Prize must be used in the same 48-hour period, beginning at 3 PM on the day of check-in and ending at 3 PM on the date of check-out. Reservations are required and must be made within 60 days of receipt of the certificate, and must be for a two-

day period ending prior to December 31, 2012. Any certificate not redeemed prior to this date is void, regardless of whether the failure to redeem was due to difficulty scheduling redemption on an available date. All reservations are subject to availability. The following blackout dates apply:

- i. 2011: November 23, 24, 25 and 26; December 23, 24, 25, 30 and 31
 - ii. 2012: February 10, 11, 12, 13 and 14; November 21, 22, 23 and 24; December 21, 22, 23, 24, 25, 28, 29, 30, and 31.
- b. Second Prize. 20 Second Prizes will be awarded. Each second prize will consist of a certificate entitling the named winner to lunch for two at the Gabriel Archer Tavern and a tour for two at the Williamsburg Winery. Please note that all aspects of the second prize must be redeemed on the same calendar day. Advance reservations are required and must be made within 60 days of receipt of the certificate. Redemption of the certificate must be prior to December 31, 2012. Any certificate not redeemed prior to this date is void, regardless of whether the failure to redeem was due to difficulty scheduling redemption on an available date.
 - c. Third Prize. 50 third prizes will be awarded. Each third prize will consist of a certificate entitling the named winner to a tour at the Williamsburg Winery. Redemption of the certificate must occur prior to December 31, 2012. Any certificate not redeemed prior to this date is void.
12. The Williamsburg Winery, Wedmore Place, their board members and partners are not responsible for errors in printing or electronic presentation of the sweepstakes. Entries that are lost, late, misdirected, incorrect, garbled, or incompletely received, for any reason, including by reason of hardware, software, browser, or network failure, malfunction, congestion, or incompatibility at Sponsor's servers or elsewhere, will not be eligible. Sponsor, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of the web site. Use of bots or other automated process to enter is prohibited and may result in disqualification at the sole discretion of Sponsor. Sponsor further reserves the right to cancel, terminate or modify any promotion not capable of completion as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, force majeure or technical failures of any sort. The Williamsburg Winery reserves the right, at its sole discretion, to disqualify any individual who tampers with the entry process and to cancel, terminate, modify or suspend the Sweepstakes. In the event of a dispute regarding on-line entry, the entry will be deemed submitted by the authorized holder of the e-mail account submitted at the time of entry. Authorized account holder is defined as the natural person who is assigned to an e-mail address by the Internet access provider, on-line service provider or other organization that is responsible for arranging e-mail address for the domain associated with the submitted e-mail address. Rules are subject to any requirements/limitations imposed by the FCC. Winner and travel companions agree that the Williamsburg Winery, Wedmore Place, their board members, participating retail licensees and other participating partners in the promotion their subsidiaries, affiliates, agents and promotion agencies shall not be liable for injuries or losses of any kind resulting from acceptance of or use of prizes. All traveling companions of the winner, and the parents and legal guardians of any minor traveling companions, by accepting any of the benefits of the prizes awarded, shall have agreed to be bound by the provisions of this disclaimer. All Federal, State and local laws and regulations apply. Sweepstakes rules shall be governed and enforced pursuant to the laws of the Commonwealth of Virginia.
13. Submission of an entry form indicates understanding and acceptance of all rules and restrictions

The Williamsburg winery Ltd.
5800 Wessex Hundred
Williamsburg, VA 23185
757 258 0899

PRINT OUT AND MAIL THIS FORM TO:
The Williamsburg Winery, 5800 Wessex Hundred, Williamsburg, VA 23185

Vintage 2010 Sweepstake ENTRY FORM

(10) First Place Winners of a Wine Weekend for Two including:

- 2-Night Stay in the Venetian Suite of Wedmore Place
- Dinner for Two each night at the Café Provençal
- Lunch for Two each day at the Gabriel Archer Tavern
- A Reserve Winery Tour for Two
- Welcome Reception
- A 60-Minute Massage for Two at Wedmore Place Spa

(20) SECOND PLACE prizes of a Winery Tour and Dinner for two at the Gabriel Archer Tavern
(50) THIRD PLACE prizes of a Winery Tour for two at the Williamsburg Winery

Alcoholic beverages not included.

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Mail to: The Williamsburg Winery, 5800 Wessex Hundred, Williamsburg, VA 23185

Sex: Male Female

Date of Birth / /

Complete details at
www.williamsburgwinery.com

Name:

Address:

City: State: Zip:

Telephone

Email: Not available to persons under 21.

Name of grocery store you frequent:

City: State:

The Williamsburg Winery Vintage 2010 Sweepstakes: No purchase necessary to enter. One entry per person and one winner per household. All blanks must be filled in for entry to be valid. Must be 21 and a US resident to be eligible to enter or win. Winner will be contacted by October 31, 2011. Prizes must be claimed and request for applicable reservations must be made within 60 days thereafter. Contest is void where prohibited by law. Other rules and restrictions apply. Complete rules and restrictions are available upon request at the customer service desk or online at www.williamsburgwinery.com. Submission of this entry form indicates understanding and acceptance of all rules and restrictions.